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Developing AI enabled Market Research Platform

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**Keywords: how to handle big data efficiently, fast querying**

**2.2 Key Issues** (**The key issues which underlie the research project.)**

**2.3 Major Findings** (**The major findings on the research topic, by whom and when**)

**2.4 Views and Controversies** (**The main points of view and controversies that surround the issue being investigated**)

**2.5 Strengths and Weaknesses of Previous Research** (**A critical evaluation of these views, indicating the strengths and weaknesses of previous studies on the topic**)

**2.6 Gaps in research** (**General conclusions about the state of the art at the time of writing, including what research still needs to be done; that is, the gap that remains in the research that the study will aim to fill**)

**Social Media Analysis**: